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COOL YOUR HOME AND REDUCE ENERGY BILLS THIS SUMMER WITH A NEW APPROACH TO HOME COMFORT

Homeowners looking for a break from the stifling summer heat can now get immediate relief following the development of an easy, cost-efficient approach that can better cool their homes and help them save money on energy bills.

PWK Enterprises, a Chicago-based start up firm dedicated to improving indoor home environments, has developed a unique approach called "powerzoning" that helps families get the most out of their existing cooling system, without a lot of added cost.

Powerzoning works by assisting the existing return air system in removing the hot air upstairs and re-circulating more cool air through the duct system, and directing it to a home's "hot zones".

To achieve the enhanced air circulation, a duct device is modified to a homes existing air conditioning/furnace unit so that the fan system is able to deliver more of the cooler air to target areas of the home.

President of PWK Enterprises, Woody Bates, said the Powerzoning system was developed after years of working with frustrated homeowners who struggled to keep the upper levels of their home cool in the summer and warm in the winter.

"Most central air conditioning and heating systems do a fair job of regulating temperature and airflow on the main level of the home, but they lack the pressure to deliver conditioned air to problem areas, like upstairs bedrooms," he said.

"In fact, the airflow in most ducted home systems only ranges from 25 to 40 per cent of their total potential. This leaves the upstairs and basement complete opposites. This means all basic home systems have no zoning capabilities.

"Through Powerzoning, we can transform a basic system into a more advanced and effective one-and direct more cool air to a home's 'hot zones' during the warm summer months.

"Powerzoning will also send more warm air to colder areas of the house during winter.

"As a result, families can live and sleep more comfortably and improve overall air quality within their home.

"Because the upgraded system does not have to work as hard to achieve the desired results, Powerzoning also helps lower energy bills and extends the life expectancy of a home's air conditioner and furnace."

According to Office of Energy Efficiency and Renewable Energy, about 45% of a family's utility bill goes toward heating and cooling their home.

Heating and cooling systems in the U.S. also emit over a half billion tons of carbon dioxide into the atmosphere each year, adding to global warming.

"By increasing the efficiency of your home unit, Powerzoning not only helps families beat the summer heat, but it also helps the environment,"Mr. Bates said.

All Powerzoning modifications are made directly to the existing central heating and cooling unit and can usually be completed within three to six hours. In the vast majority of cases, no additional equipment such as duct boosters or register fans are needed.

PWK Enterprises will also provide homeowners with easy-to-follow instructions on how to make the most of the improved system in summer and winter months.

"Customer satisfaction with Powerzoning has been phenomenal," Mr. Bates said.

"In fact, in recent weeks we have received calls from families in Denver, Cheyenne, St.Louis, and Chicago-all of who have heard of Powerzoning and want it in their homes."

"Families can feel the results instantly, and they are no longer wasting their time and money on gimmicks and gadgets that simply don't work.

"Powerzoning is a tried and true approach-and it is helping families beat the summer heat."

For more information about Powerzoning, homeowners can call **1-888-234-4525,** or visit our website: www.powerzoning.com

The Powerzoning approach has most recently been featured on Television Tips and Secrets for Beating the Heat.

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